2022 CSAMSE

CONFERENCE AGENDA

华人学者管理科学与工程第十四次国际年会会议日程

• Theme: High-Quality Development in the Digital Economy

主题: 数字经济环境下的高质量发展

• Time: July 21-22, 2022 (Online)

时间: 2022年7月21日-22日(线上)

TIME	EVENT	ZOOM NO.		
July 20, 2022 / 7 月 20 日				
12:00-20:00	Conference Registration			
July 21, 2022 / 7 月 21 日				
08:30-09:00	Opening Ceremony			
09:00-09:50	Keynote Speech 1 Topic: The COVID Shock and the Future of Supply Chains Speaker: Gérard Cachon, Professor, The Wharton School of the University of Pennsylvania	913 2465 6898 PW: 202207		
09:50-10:40	Keynote Speech 2 Topic: Alleviating Poverty & Inequity: Fresh Challenges for Business Model Innovation Speaker: Kamalini Ramdas, Professor, London Business School			
10:40-10:50	Tea Break			
10:50-11:40	Keynote Speech 3 Topic: High-Quality Development in the Digital Economy: Beware of Industrial Hollowing-out in the Digital Economy	913 2465 6898 PW: 202207		
	Speaker: Zefu Si , Former Chairman and			

	Party Secretary, Harbin Electric Corporation		
11:40-13:10	Lunch Break		
13:10-14:00	Keynote Speech 4 Topic: Data Intelligence for Smarter City Management Speaker: Junjie Wu, Professor, School of Economics and Management, Beihang University/School of Management, Harbin Institute of Technology		
	Panel Discussion		
14:00-15:30	Theme: Entrepreneurial enterprises in the digital economy	913 2465 6898	
	Panelists: Yang Yang, Founder & CEO, iPIN	PW: 202207	
	Tao Pang, Founder, Beijing Smart Space Technology		
	Haonan Zhang, Founder & CEO, Rongshu Information Technology		
	Hang Wu, Associate Professor, School of Management, Harbin Institute of Technology		
15:30-15:40	15:30-15:40 Tea Break		
15:40-17:10	Breakout Sessions 1	Please Refer to the Session Information	
July 22, 2022 / 7 月 22 日			
07:00-08:30	Breakout Sessions 2 (mainly for overseas scholars)	Please Refer to the Session Information	
08:30-08:45	2022 Best Paper Award Summary	913 2465 6898	
08:45-10:15	Best Paper Award Finalist Presentation	PW: 202207	

10:15-11:40	Young Scholars Colloquium Guests: Yuxin Chen, Distinguished Global Professor of Business, NYU Shanghai Jeff Hong, Fudan Distinguished Professor, Hongyi Chair Professor, Fudan University Jun Li, Associate Professor of Technology and Operations, Stephen M. Ross School of Business, University of Michigan Jiawei Zhang, Michael Armellino Professor of Business and Professor of Information, Operations, and Management Science, Stern School of Business, New York University	
11:40-13:10	Female Scholars Luncheon Guests: Guiying Lan, Institute of Mathematics and Systems Science, Chinese Academy of Sciences Dongling Ma, Women's Studies Institute of China Yaqing Bai, Kuaishou Technology Co.	973 0470 7362 PW: 202207
11:40-13:10	Lunch Break 2022 Practice Award Summary	012 2467 (000
13:25-14:55	Practice Award Finalist Presentation	913 2465 6898 PW: 202207
14:55-15:00	Tea Break	
15:00-16:30	Breakout Sessions 3	Please Refer to the Session Information
16:30-18:00	Breakout Sessions 4	Please Refer to the Session Information